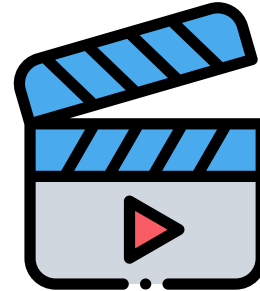




VIDEO RESOURCES FROM



Resources You Can Use To Inspire, Educate, Advocate, Advance Person-Centered Care and Accelerate Culture Change



Connect With The NETWORK!!

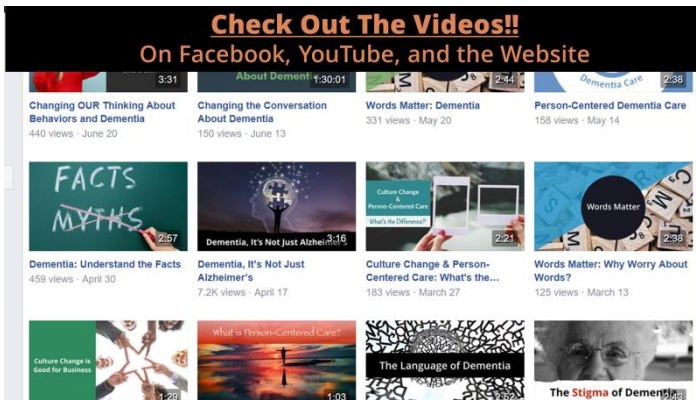
Facebook: <https://www.facebook.com/CultureChangeNetworkOfGeorgia/>

LinkedIn: <https://www.linkedin.com/company/culture-change-network-of-Georgia/>

Twitter: <https://twitter.com/CultureChangeGA>

Instagram: <https://www.instagram.com/culturechangegea/>

YouTube: https://www.youtube.com/channel/UCAZ89fyLxS_VLXS6qxvozQg



SERIES ON THE CULTURE CHANGE MOVEMENT

- A Brief History of Person-Centered Care and Culture Change
- Who is Pioneer Network?
- Values & Principles of Pioneer Network
- State Culture Change Coalitions: Key to Advancing Change at the Local Level
- Who is Culture Change Network of Georgia?
- What is a Learning Circle?

SERIES ON WHY "DO" CULTURE CHANGE

- Why do Culture Change? IT'S THE LAW!
- CMS Endorses Person-Centered Care and Quality of Life
- Culture Change Is Good For Business
- Culture Change Is Good For Residents & Families
- Culture Changes When Elders Make Decisions About Their Daily Lives
- Nurses Can Be Champions For Person-Centered Care
- What Do YOU Want For Your Loved Ones And Yourself?

SERIES ON THE BASICS of CULTURE CHANGE

- What is Person-Centered Care?
- Person-Centered Care & The Medical/ Institutional Model
- Person-Centered Care & Person-Directed Care
- What is Culture Change?
- Culture Change and Person-Centered Care: What's the Difference?
- Culture Change & Person-Centered Care: If it's so right, why is it so hard?

SERIES ON WORDS MATTER

- Why Worry About Words: WORDS MATTER
- Patient vs Person
- Elderly vs Elder
- Caregiver, Care Receiver and Care Partner
- Dementia
- The Language of Dementia

SERIES ON HOSPITALS & ELDERS

- Hospitals Can Be Challenging Places For Elders
- Dementia & Hospitals: CAUTION

SERIES ON DEMENTIA, INCLUDING ALZHEIMER'S DISEASE

- Dementia, It's Not Just Alzheimer's
- Dementia: Understand the Facts
- The Language of Dementia
- The Stigma of Dementia
- Person-Centered Dementia Care
- Words Matter: Dementia
- Changing the Conversation About Dementia (FTD)
- Changing OUR Thinking About "Behaviors" and Dementia
- Dementia & Hospitals: CAUTION

SERIES ON DIVERSITY & INCLUSION

- Supporting Elders and Staff
- Age
- Sexual and Gender Identities
- Race and Ethnicity
- Sexism
- Intersectionality

POTENTIAL AUDIENCES...

General Public
 Providers
 Family Members/Family Councils
 Faith Communities
 Advocates
 Funders
 Media
 Educators

Consumers
 Residents/Resident Councils
 Community Organizations
 Architects
 Legislators
 Long-Term Care Ombudsmen
 Researchers
 Provide links in presentations,
 reports and grants

USING THE VIDEOS

- We encourage you to first review all of the videos.
- Go to the Culture Change Network of Georgia Facebook page or the [Culture Change Network of Georgia YouTube Page](#) and watch the videos in the order that they were released (links follow below).
- WHO is your audience? Consider the education you have already provided to your audience (staff, residents, families, legislators, your organization...). Think about where they are in their awareness and knowledge about Culture Change.
- Sharing the video series from the beginning may serve as a good review, or initial overview of Culture Change.
- You decide where to start to make sure you provide stimulating content while advancing awareness and knowledge.

A SUGGESTED FORMAT FOR IN-SERVICE

1. Show the video (remember they are only about 3 – 5 minutes).
2. Ask for feedback on what they think are the key points in the video.
3. Ask where they think the organization is relative to the concepts in the video.
4. Ask them to provide specific examples of what is going well or what could be improved
5. Have the group decide what actions they believe should be taken to improve outcomes in the future and get a consensus on next steps.
6. Tell the group to keep notes on progress or obstacles to discuss at the next meeting.
7. Begin the next meeting with a discussion of #6. Discussion should include specific actions, what worked or didn't work, and agreement on what should be the next steps to achieve the desired outcomes. This could be the entire meeting or you could go on to the next video and follow the same steps.

THESE RESOURCES CAN HELP YOU...

Assess WHERE YOU ARE

CELEBRATE what you are doing well!

Identify OPPORTUNITIES

Bring EVERYONE TOGETHER

CREATE a SHARED VISION

COMMUNICATE with EVERYONE!!!

All have to be able to “talk the talk” and “walk the walk”

Changing your language is FREE

EDUCATION is the antidote to fear

Culture Change MattersSM is made possible by a joint grant from the Centers for Medicare & Medicaid Services and the Georgia Department of Community Health to support a three-year training and development project, “Building Resources for Delivering Person-Centered Care in Georgia Nursing Homes.”



www.CultureChangeGA.org

